

GANZ SWISS BOUTIQUE MARINE DESIGN

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AS A DEALER, YOU REPRESENT A BRAND THAT STANDS FOR
EXCLUSIVITY, ELEGANCE AND LONG-TERM VALUE.

WHY GANZ

GANZ is a Swiss boutique boat manufacturer combining timeless design, premium craftsmanship and advanced marine engineering. We build boats for customers who value authenticity, quality and individuality – not mass production.

OUR MODEL RANGE



GANZ GB20 – modular premium entry model (outboard / electric / sterndrive)

GANZ GB25 Open – iconic bestseller, sporty and elegant

GANZ GB25 Cruiser – weekend premium cruiser

GANZ GY32 Open & Cabin – performance and premium class for large waters (coming soon)

Outlook: GANZ GB43

BECOME A GANZ DEALER



DEALER BENEFITS

- Attractive premium margins
- Boutique manufacturer – no mass-market competition
- Demo boat programme
- Dealer exclusivity based on performance
- High-quality marketing material (photo, video, social media)
- Product and service training
- Priority spare parts supply and technical support
- Lead sharing from campaigns and boat shows



WHAT WE EXPECT FROM OUR PARTNERS

- Premium showroom presentation
- Service capability or certified service partner
- Active operation of demo boats
- Strong regional market presence
- Commitment to brand values and customer experience

NEXT STEPS

1. Initial contact and introduction call
2. Dealer presentation and market discussion
3. Dealer dossier and conditions
4. Agreement and onboarding
5. Launch as official GANZ partner

CONTACT

Interested in becoming a GANZ dealer? Let us start a conversation.

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