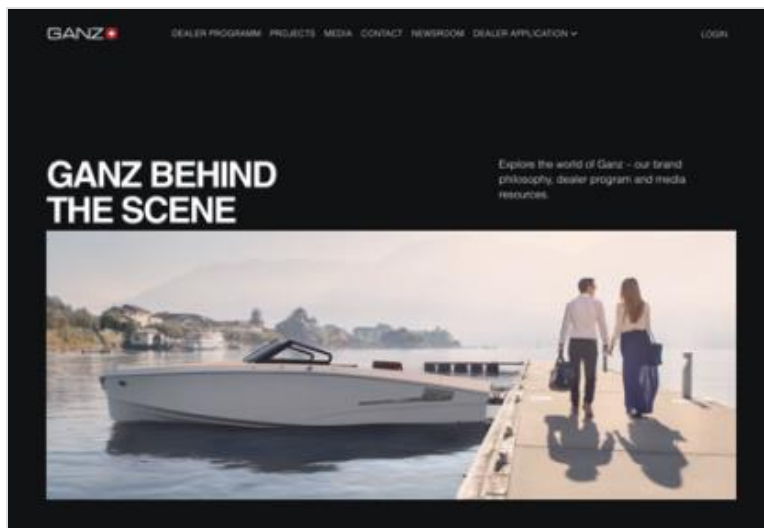


GANZ BOUTIQUE PLATFORM GUIDE

Dealer guide to the website ganzboutique.com

PLATFORM OVERVIEW

The website **ganzboutique.com** is the central information and communication portal between GANZ and prospective or confirmed dealers. The public area presents the brand philosophy, the dealer programme and the first steps of the application process. Only after registration and approval by GanzBoats GmbH do dealers receive access to confidential documents, marketing materials and the members' area.



ganzboutique.com homepage

BRAND PHILOSOPHY

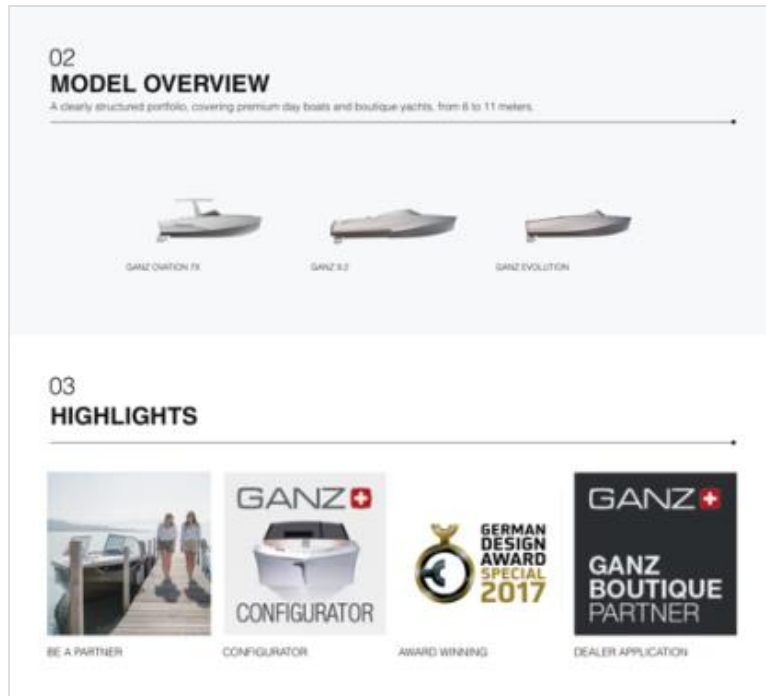
GANZ stands for Swiss engineering and boutique manufacturing with clearly defined processes. The portal is aimed at selected sales partners and at journalists interested in working together.

WHY BECOME A GANZ PARTNER

The dealer programme highlights, among other things, the Swiss development mindset, high-quality and service-friendly products, a consistent model portfolio and long-term support.

MODELS & HIGHLIGHTS

The page includes a model overview, a configurator and the "Dealer Application" area.



Model overview and highlights

CONFIDENTIAL CONTENT

Documents on the warranty and service philosophy as well as sales materials can only be downloaded after registration and approval.

ROLES IN THE DEALER NETWORK

There are currently three partner categories (for details see "Dealer Classification & Compensation Model", Doc. No. GB-009):

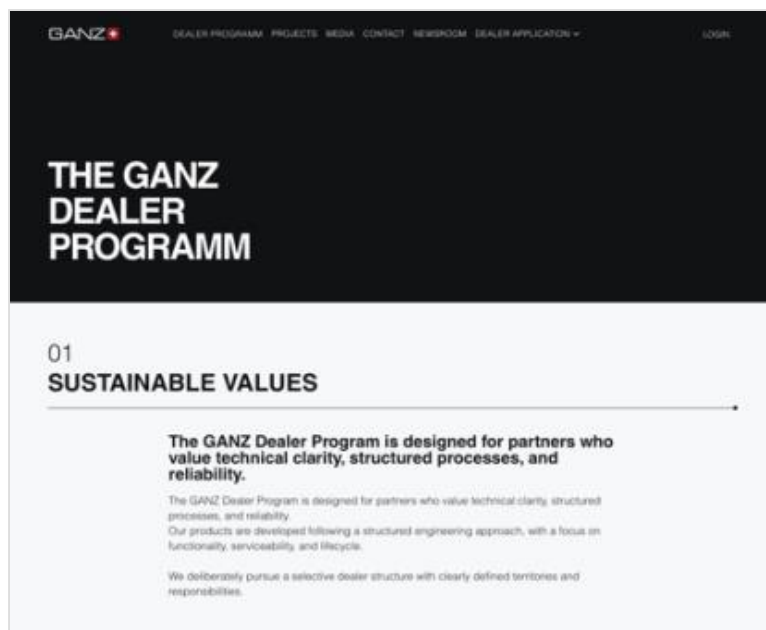
Role	Short description
Agent	Intermediary without a demo boat; forwards qualified customer enquiries to GANZ
Dealer	Active sales partner in the contract territory with at least one demo boat
Key Dealer	Strategic partner with territory responsibility, demo boat and service and warranty capability

Note: The specific details of the roles (e.g. sales requirements or obligations) are stored in the confidential dealer area and are only summarised here.

STEP-BY-STEP GUIDE FOR INTERESTED DEALERS

1. VISIT THE HOMEPAGE AND GATHER INFORMATION

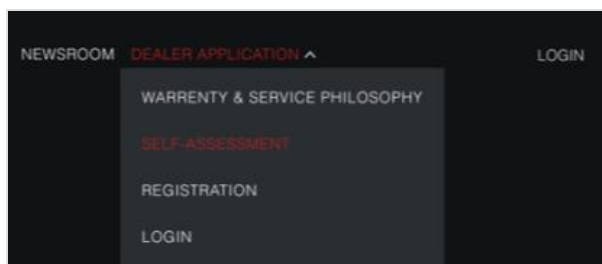
1. Open <https://www.ganzboutique.com> in your browser. The homepage presents the brand and invites you to explore it.
2. Read the section “Why Partner with GANZ”, which explains five reasons for a partnership: Swiss engineering, quality, model range, support and sustainability.
3. Use the model overview and the highlights (configurator, awards, etc.) to gain an impression of the product portfolio.



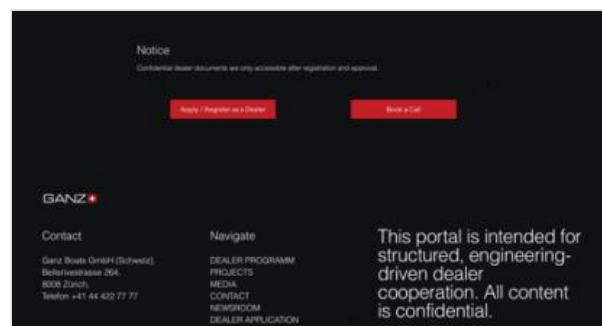
“The GANZ Dealer Program” page

2. DEALER APPLICATION – LEARN ABOUT THE DEALER PROGRAMME

1. Select “Dealer Application” from the menu. A page opens explaining the application process and emphasising the values of the partnership.
2. Read the section “How we build partnerships”. Here, GANZ describes its selective onboarding process in five phases:
 1. **Application:** online application with details about the company, market, team and motivation
 2. **Pre-Check Call:** initial discussion to clarify expectations
 3. **Business Case & Deep Dive:** joint market analysis and development of a business case
 4. **Pilot Phase:** practical validation phase
 5. **Agreement & Training:** contract signing and comprehensive training
3. The section “Self-assessment – how it works” explains how your application is reviewed – from self-disclosure and personal contact through to approval.
4. Data protection note: the notice “Confidential dealer documents are only accessible after registration and approval” means that confidential documents are only accessible after a positive review.



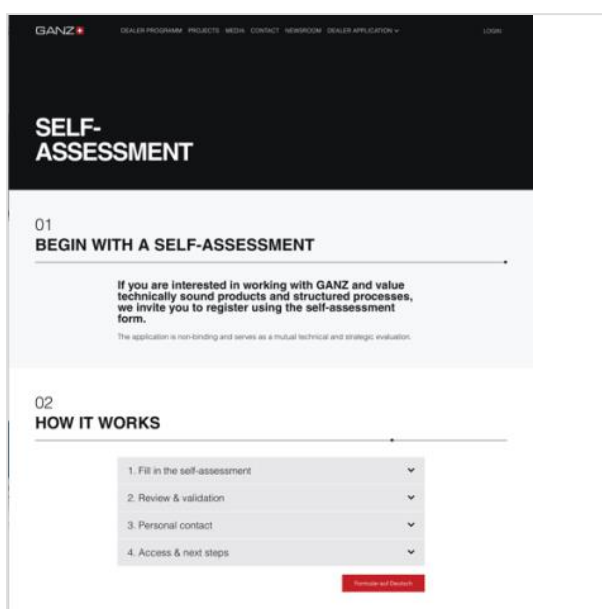
"Dealer Application" menu



Notice on confidential documents

3. COMPLETE THE SELF-ASSESSMENT

1. Open "Self-Assessment" from the menu. The page introduces the self-assessment process.
2. Under "How it works" you will find the four steps: application via the form, review by management, personal contact and access to detailed information.
3. Start the form (button "Formular auf Deutsch" for the German version).
4. **Basic information:** enter the company name, address, country/region, year founded and your role within the company.
5. **Organisational structure:** select who makes the strategic and financial decisions (owner, management, external investors, unclear).
6. Follow the multi-step form ("Next" button) to provide further information on market region, sales experience and motivation.



"Self-Assessment" page

Form, step "Basic Information"

4. UNDERSTAND THE WARRANTY AND SERVICE PHILOSOPHY

1. In the menu under "Dealer Application", select "Warranty & Service Philosophy".
2. Read the section "The mindset behind every GANZ partnership". It makes clear that warranty and service are an integral part of product development and explains what quality means at GANZ.
3. Note the allocation of roles: the shipyard is responsible for design, quality and technical development, while partners take care of professional handover, local service and customer support.

- Note the service principles such as prevention before repair, transparent problem resolution and long-term responsibility.
- Partners are expected to have professional service capacity, trained teams and clean processes.
- Review the document previews (Warranty Terms and Conditions, Service & Inspection Standards) – these can only be downloaded after registration and approval.

5. REGISTRATION AND ACCESS TO THE MEMBERS' AREA

- Registration:** once you have completed the self-assessment and received positive feedback, GanzBoats GmbH will send you access details for the members' area. Without these, confidential files cannot be accessed.
- Sign in** (button at the top right): enter the login details you have received. After signing in, additional menu items and documents will be available to you.
- Members' area:** explore the available categories such as marketing materials, technical documentation, contract templates and training materials. The exact structure is only visible after login.

The screenshot shows the 'member registration application' form. It includes a 'Self Assessment' button, a checkbox for 'are you a member?', and an 'apply for registration' button. Below the form, it says 'Already a member? Log in'.

Registration

The screenshot shows the 'Anmelden' (Login) page. It includes a 'Registrieren' (Register) link, a 'Forgot password?' link, and a 'login' button. The form fields are for 'e-mail address' and 'password'.

Sign in

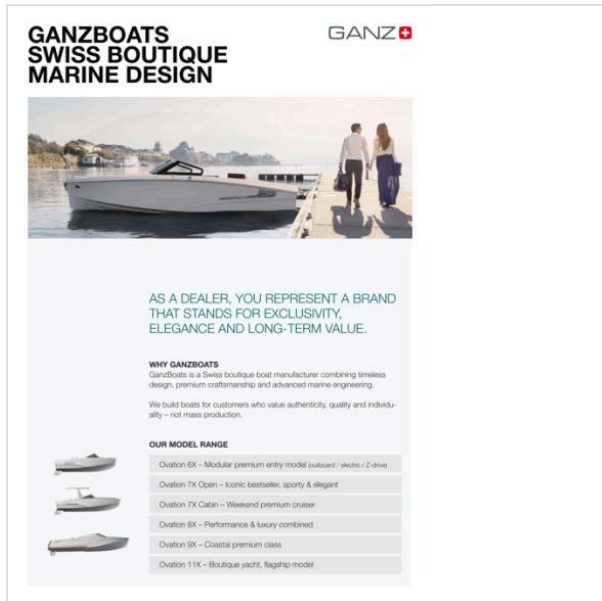
The screenshot shows the '02 DOCUMENTS' section. It includes a progress bar and two document templates: 'warranty terms and conditions' and 'Service inspection standards'. Each template has a 'DE' and 'EN' button.

Document area (preview)

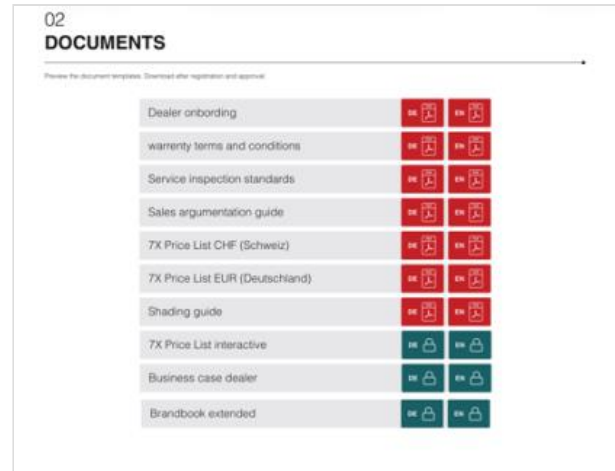
INFORMATION MATERIALS

- Newsroom:** journalists and press agencies have their own newsroom navigation bar with current press releases and archive, stories, a media database (corporate design manual, logos, boat overview, images) and contact details for press enquiries.

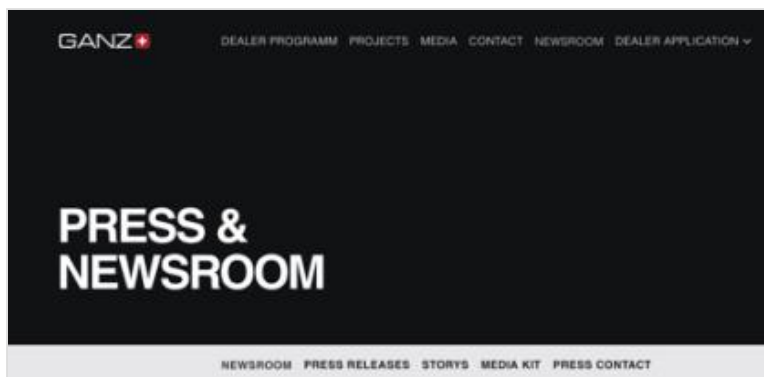
- **Media:** under “Media & Downloads” you will find an overview of the documents, images and marketing support provided for partners.
- **Pitch deck:** download the pitch deck (DE/EN) as a PDF from the homepage for an overview of the GANZ dealer programme.



Pitch deck



Document list in the members' area



Press & Newsroom

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Further pages: Homepage <https://www.ganzboutique.com>

Dealer Application <https://www.ganzboutique.com/dealerapplication>

Self-Assessment <https://www.ganzboutique.com/selfassessment>

Warranty & Service Philosophy <https://www.ganzboutique.com/warranty>